

# ONE Burbank™

Optical Network Enterprise



## BWP's ONE Burbank™

# Rolls Out New Fiber Services

My Eye Media is a leading technical and post production services company that relocated in 2007 to Burbank. In 2008, My Eye Media became a BWP dark fiber optic customer, allowing for connectivity between its facility on Pacific Avenue and Ascent Media on Hollywood Way.

The range of BWP's long-standing fiber optic services exploded when BWP rolled out ONE Burbank (ONE stands for Optical Network Enterprise) services in December 2010. With ONE Burbank, BWP now offered lit managed Ethernet fiber optic services for Burbank businesses requiring an exceptionally fast and reliable bandwidth. My Eye Media was one of BWP's first customers to take advantage of these new services. ONE Burbank's Dedicated Internet Access (DIA) and Wave lambda services are secure, high-capacity fiber optic networking solutions available only to Burbank businesses. In February 2011, My Eye Media was provided with a 100 Mbps (megabit per second) DIA service and a 10 Gbps (gigabit per second) wave lambda circuit, connecting its Pacific location to One Wilshire in downtown Los Angeles.

One Wilshire is an epicenter of voice and data transfers. Located in downtown Los Angeles, it is home to more than 300 telecom service providers and routes billions of phone calls, e-mails and data transfer requests weekly.

My Eye Media CEO Michael Kadenacy announced their use of BWP's DIA and wave lambda services in April at the 2011 National Association of Broadcasters' annual convention in Las Vegas. "Our goal is to eliminate the traditional bottleneck that exists in the evaluation of physical media assets," Kadenacy said. "This investment in a 10-Gig digital pipe, coupled with our upcoming implementation of massive digital storage and a brand-new digital asset management system to greatly increase our capacity, positions us as the industry leader in the quality control of digital files."

My Eye Media's Chief Technical Officer Steve Waugh said the new wave lambda circuit will assist in streamlining client workflows by providing a faster alternative to physically transporting hard drives when performing quality assurance analysis.

Kadenacy added that the 10 Gbps connection sets the stage for My Eye Media to upgrade its ONE Burbank services to 40 Gbps and even 100 Gbps in the future.

"Burbank Water and Power is excited to have My Eye Media as a satisfied ONE Burbank customer utilizing high-bandwidth optical transport for their global connectivity and digital, file-based workflow needs," said Jim Compton, BWP's Chief Technology Officer and Assistant General Manager.

**For more information on ONE Burbank services, please call 818-238-3113.**

