

Evolution Media and ONE Burbank



Evolution Media is a Burbank production company that has been producing innovative programming since 1987.

In the last 15 months,

the company produced over 80 hours of original programming for networks like Bravo, Lifetime, TLC, and the Disney Channel, including the hit series *The Real Housewives of Orange County*, *The Real Housewives of Beverly Hills*, and *Vanderpump Rules*.

About six months ago, Evolution Media inked a deal to receive BWP's ONE Burbank fiber optic services. ONE Burbank services are offered to Burbank businesses looking for exceptionally fast and reliable bandwidth at affordable prices.

In the words of Robert Tonkin, Evolution Media's Director of Technology, here is Evolution's journey to becoming one of the newest ONE Burbank customers.

Within only the last ten years, Internet bandwidth has interconnected everything in the television production process. For example, ten years ago, review copies, or "cuts," of episodes were distributed to networks and producers on VHS tape. Later we distributed them on DVDs. Today, cuts almost exclusively get distributed as video files over the Internet.

Beyond this, the expansion of Internet use in general and the transition from standard-definition television to HD exponentially increased the volume of data both coming into and going out of our office.

After a variety of upgrades over the years, we maxed

out our connection once again and began to look for a solution that would provide us with significantly more bandwidth at a good value.

One day, a Google search for "fiber Burbank" led me to a page on the Burbank Water & Power website: ONE Burbank Services.

I really couldn't believe what I had found right here in Burbank. I emailed BWP and the next day BWP representatives toured our Vanowen Street property with me. We closed a deal and within a few weeks, trucks rolled down our street and began to pull fiber to our location.

BWP provided a terrific experience from beginning to end during the process of installing fiber at our facility. The service arrived at our location ahead of schedule and everyone we dealt with was friendly and professional.

From a business perspective, this deal made complete sense. I have heard from sales people, "Price, speed, quality: pick two." I'm happy to report that Evolution Media got all three. We increased our bandwidth nearly seven-fold, saved money at a price-per-megabit rate that was fair and significantly lower than our previous carrier, and had the service installed painlessly.

High speed Internet is mission critical for Evolution Media; for us, it's a utility like power and water. In the end, it feels right that BWP can provide it for us.

Thank you, Robert Tonkin and everyone at Evolution Media for making ONE Burbank your fiber optic choice!