

# ONEBurbank Partners With Visit Burbank

Enhancing the Tourist Experience with Ultra-High Speed Internet



Optical Network Enterprise: Business networking at the speed of light

ONEBurbank is a suite of BWP fiber optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit ONEBurbank at [ONEBurbank.com](http://ONEBurbank.com)

Visit Burbank is the official destination marketing organization of the City of Burbank. Its mission: to boost hotel occupancy by positioning Burbank as a desirable tourist destination. Eighteen hotels make up the not-for-profit hospitality association which targets leisure and family travelers through digital advertising, social media campaigns, strategic event partnerships, influencers, trade shows, and a dedicated website at [visitburbank.com](http://visitburbank.com). Last year, the association's programs generated more than 85 million media impressions and 366,000 website visits.

Tourism is a growth industry for Burbank. In 2018, Burbank attracted 3.48 million visitors who spent \$869 million, generated \$38 million in local tax revenues, and sustained nearly 9,000 jobs. Burbank hotels experienced near record occupancy rates of just under 83% in 2019.

In such a dynamic market, Burbank hotels must be competitive and exceed the expectations of guests visiting the "Media Capital of the World." For that reason, Visit Burbank opted for ONEBurbank's ultra-high speed internet service as the preferred internet provider for Burbank hotels.

"ONEBurbank is one of the most reliable high speed network options available," stated Mary Hamzoian, Economic Development Manager for the City of Burbank. "This service is heavily used by media and entertainment companies in Burbank, and providing this to our guests adds value to their stay and to their experience while visiting this world-class city."

Tony Garibian, Visit Burbank's Board Chairman and owner of the Coast Anabelle and Safari Inn on Olive

Avenue, added, "We are very pleased with the service and reliability of ONEBurbank, and so are our guests. In addition to Burbank's unique attractions and neighborhoods, visitors are excited to learn that we offer superior surfing technology beyond anything they've experienced. All of this helps to brand Burbank an exceptional destination and 'A Better Way to See LA.' Thank you ONEBurbank!"

We welcome another satisfied ONEBurbank customer! For more information on Burbank hotels, attractions and amenities, check out [visitburbank.com](http://visitburbank.com).

