

ONEBurbank Delivers Speed, Reliability to Radio Express



ONEBurbank is a suite of BWP fiber optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit ONEBurbank at ONEBurbank.com

Radio Express, founded in 1985 by industry innovator Tom Rounds, is the world's leading independently owned and operated supplier of entertainment programming to radio stations outside the United States. *Radio Express*' vision to bring entertainment to all corners of the globe led them to establish relationships with over 5,000 radio stations in over 130 countries. The company offers a wide range of radio products including daily content, weekly music services, advertising brand messaging, production services, hosted and unhosted programs, as well as branded entertainment and customized digital apps. Burbank's *Radio Express* continues to grow its network of radio stations worldwide and provide the most comprehensive broadcasting tools to its partners.

Anita Antonio, General Manager, talks about BWP's ONEBurbank fiber service:

Radio professionals view us as their partner in providing broadcasting support and selecting the right services from our extensive radio offerings. Our goal is to help clients successfully increase listenership and brand loyalty, and while technology keeps us on the progressive side of new media, we believe in developing strong personal relationships with our customers, suppliers, vendors, and our talent.

While relocating last spring, we learned about BWP's ONEBurbank from an informational mailer. We analyzed our existing ISP contract and several proposals from other internet providers. Overall, ONEBurbank offered a faster speed, a better price, and a 30-day installation period compared to 120 days, which our old ISP estimated – time we just didn't have.

Our ONEBurbank service is excellent! Fast, reliable network connections are critical to our business success because we share large volumes of audio content across the globe. On day one, our online distribution and production departments noticed a significant improvement in our network connection speed. ONEBurbank has been super professional since our very first interaction and truly cares about meeting our business needs.

We highly recommend ONEBurbank to any business and look forward to using it for many years to come!

We welcome *Radio Express* as another satisfied ONEBurbank customer! Visit their website at radioexpress.com for more information.



Above: Staff gather in the sound booth at Radio Express.

